

? Introduction - A Weekly Block Party - With your name all over it.

Each week, Quasar pairs up a local business with a local charitable cause, to present a "Classic" retro title for a "Free-to-the-Public" event to raise awareness and support. This is a great way for your organization to educate and interact with an eager audience. Solicitation of free-will donations or mission-specific item donations can be part of pre-event, advertising co-op. Your sponsorship pays for movie rights and booking for the evening's show.

✕ Frequency - Each Thursday, from June - October, while dates last. Dates in red have already been reserved.

June							July						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3							1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23	24	25	26	27	28	29
							30	31					

August							September						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				3	4	5						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

October													
S	M	T	W	T	F	S							
1	2	3	4	5	6	7							
8	9	10	11	12	13	14							
15	16	17	18	19	20	21							
22	23	24	25	26	27	28							
29	30	31											

+ Tie-Ins - Established, weekly Thursday night classic-car cruise night. Guests driving a specialty vehicle, receive a 20% off Concession Coupon. (Also a Sponsorship Opportunity) This aspect brings another layer to "Classics With a Cause" giving your event a ready-made preshow attraction.



\$ Title Sponsor - \$250/date - We've made it easy & affordable to get your name in front of a large audience by offering admission sponsorships for Classics w/a Cause movie date. Corporate title sponsors may choose their own cause to benefit or have one matched to them depending on availability.

Advertisers can purchase multiple Classics w/a Cause date sponsorships for the season. The earlier you book your date, the more choice you have in movie selection, charity and dates.

! This series is limited to just 22 nights of Summer. Once those are filled, the series will begin reservations for next season. As a Corporate Sponsor or Weekly Cause, you will have the opportunity to display on the grounds and greet guests as they arrive and park. You'll have early access before the event to setup or prepare. You will also each get 3 minutes of preshow screen-time before the show.

Your Company or Organization are also named as "Presenting Partners" in any promotional materials, advertising and media.

2023 CLASSICS With a Cause

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Quasar
DRIVE-IN THEATER